

Hey, my name is Aimee Cerka and I'm super glad you downloaded The Birthday Experience Manual.

Read it over, and once your done send me an email. I'd love to meet you!

If we are just meeting then what you'll learn about me is that I'm passionate about helping others make

the most of their finances and empowering them to be able to create the life that they want to live.

The best part about it is, that what that life looks like for me isn't necessarily what it looks like for you and that's okay! With that in mind though, I want you to know that I will be straight to the point with you. If you had what you were looking for now, then you wouldn't need me!

We all create these dreams of what we want our lives to look like when we are kids, but the important skills to help us get those dreams are not taught in high school or college. Our parents don't even know most the time because society has evolved quickly and the rules that are applicable today are not the same ones that applied to them. (That applies to everyone, it doesn't matter how old or young you are.)



Imagine being able to add a comma in your savings account or just being able to open a new one...

What about being able to start planning that dream vacation, because you can see the funds to be able to go; or simply being able to pay your bills ahead of time not just whichever bill has the most red on it.

I'm not sure what it is for you but know that it is possible for all income levels!

After you find the birthday experience you are looking for – set up a complimentary strategy session with me – let's equip you to raise your birthday budget for next year. You'll find instructions at the bottom of the pdf.

Whether you're planning for your kids, your spouse, your friends or for yourself – birthdays can add up! So this will give you 45 ideas to create extraordinary memories without the absorbent cost.



The Birthday Experience Manual 45 Experiences Ideas

- 1. Create a Scavenger Hunt this can be at the mall, park or even at home.
- 2. Explore Nature go check out a new park, or hiking trail.
- 3. Visit A Museum most museums have scheduled discount or free days
- 4. Binge Watch Favorite Show On Netflix Watching your favorite show in your pj's?? Best idea!
- 5. Bowling Won't have any judgment here if you want to use bumpers lol
- 6. Sporting Event minor league games are still enjoyable without as much of the cost if you are wanting a less expensive event
- 7. Movies Drive In's are super fun if you still have one around you! Matinees are also less expensive or AMC typically does \$5 Tuesdays



- 8. Take A Mini Trip even as simple to a new zoo can be a fun adventure.
- *9. Indoor Skydiving* If you're super adventurous actual skydiving is an option as well.
- 10. Massage who doesn't enjoy a good luxury massage?
- 11. Hot Air Balloon Ride Just imagine the view!
- 12. Lunch at their Favorite Restaurant Maybe you spring for a appetizer or dessert that is out of the norm.
- 13. Go Karts If you are more adventurous, they have some that are fast! Several years ago we went to an outdoor track that they were 70 mph.
- 14. Weekend Away At A Bed & Breakfast- simple getaways can be amazing!
- 15. Coffee and Chat Grab a cup of coffee and spend an hour or two catching up with a friend.
- **16.** *Ice Cream* We have an Andy's by us, that my husband absolutely loves!



- 17. Ice Skating or Roller Skating I always preferred ice skating but they're simple and fun! Most rinks have times where the rental is cheaper as well.
- 18. Zoo Trip or Membership If you already visit frequently, do a new activity feed the giraffes (if your zoo has that)
- 19. Arcade Especially if you can go on a weeknight, you can get a great deal on some arcade fun!
- **20. Mini Golf** This is seriously our (hubby & I) go-to date activity (I might be slightly competitive lol)
- **21.** Escape Room You can grab a couple of tickets inexpensively with a little preplanning.
- 22. Photo Shoot Most likely if you are like me... You're behind on your professional photos of your family too!
- 23. Personalized Jewelry Simple jewelry doesn't have to be expensive either.
- 24. National Park Pass Or a State Park Pass.
- 25. Wine Tasting Event or Class
- 26. Cooking Class Worked for Hitch lol



- 27. Aquarium Visit or Membership
- 28. Meal Kit Subscription this would be more long term as well, Hello Fresh is a popular one but I haven't personally tried it myself.
- **29.** Water Park Trip or Passes We have an awesome public pool system near us. It doesn't have to be a big water park to be fun!
- **30. Swim Lessons** especially if you have a little one that loves the water.
- 31. Horseback Riding Adventure Basically all little girls love horses, right?
- 32. Rock Climbing
- 33. Petting Zoo/Animal Rescue Experience Our local library brings in these types of events quarterly and the organizations almost always offer private events as well.
- **34.** Manicure/Pedicure's If they go already all the time, add a little extra something to the usual.
- 35. Tour a Factory or Sporting Stadium



- 36. Volunteer At A Favorite Charity With Your Loved One
- **37. Top Golf** This looks like a blast, but in full disclosure I haven't been myself yet.
- **38.** Game Night Add a new game to your collection or invite friends to bring their own favorites over.
- *39. DIY Project* Something fun not an obligation! I'm sure you have something on Pinterest you would love to try.
- 40. Helicopter or Plane Tour Imagine how different everything would look from the air, even your local area.
- 41. Medieval Times Another type of dinner and show would work too.
- 42. Tourist Of The Day Most people in New York haven't been to Ellis Island, what's the local attraction you haven't seen?
- 43. Horse-Drawn Carriage Ride Most of the time that I see these experiences it's in a downtown city area.
- 44. Broadway or Other Theater Show
- 45. Concert or Live Telivision Event (My kids love Wild Kratts but Paw Patrol is another favorite) Adults could also do a game show or talk show.



I hope you found an experience that you will enjoy with your loved ones. I'd love to hear which one you picked so send me an email or connect with me on social media and let me know what you are going to choose!

If you're like I was then your budget isn't as big as you would like – with a few simple principles I was able to double my gift budget in 12 months. Creating more memories and bigger experiences saves our most precious commodity – time. Let's have a conversation so you can start using those same simple principles too. Click <u>HERE</u> to

set up your conversation.









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